



HELPING AWLA HELP ANIMALS IN NEED

Your Business Can Help & Benefit Doing So

-  Help AWLA while increasing brand loyalty
-  Build relationships with Community & Customers
-  Co-promote through AWLA's large Social Media following



1504
Adoptions

52,400
Pounds of Food & Supplies
provided to Pet Families in Need

302
Major medical
treatments



For 77 years, AWLA has been a
beacon of hope for animals in the
Alexandria community



754
Volunteers for
33,300 hours



251
Fosters for
554 animals

1151
Vaccinations
provided to
pet families in
Community

\$2.49M
from donors
giving money &
supplies





66%
of households own a pet

33%
Millenials

16%
Gen Z

24%
Baby Boomers

25%
Gen X

Virginia
is ranked 2nd for
Most Devoted
Dog Owners

**‘Cause Marketing’
Benefits Your Business**

- ➔ Building a relationship with the Community
- ➔ Increasing brand loyalty
- ➔ Create a stronger connection with existing & new customers



87%
will purchase a product or service
from a business because it
supports a cause they care about

74%
will tell others to buy a product or
service from that business

62%
will share info about the business
on their Social networks





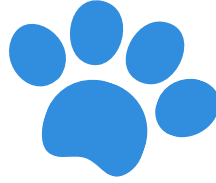
800K+
Annual Social Media
Engagement



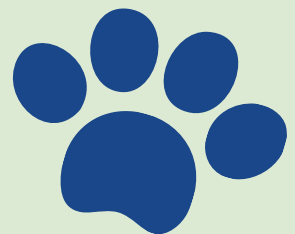
32K
Followers

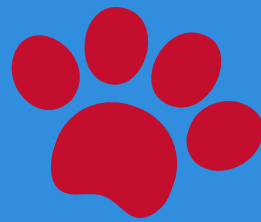


13.7K
Followers

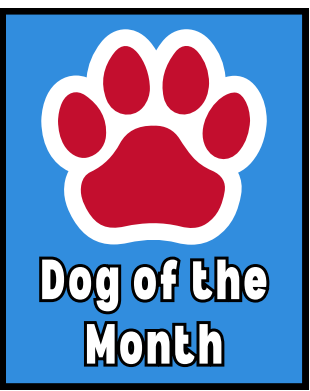


As a Sponsor, AWLA will post about your business helping AWLA using your business logo

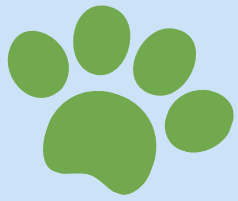




How can your business be a Sponsor to help AWLA?



Wishlist WINNER



kw UNITED
 KELLERWILLIAMS REALTY
 Alexandria / Kingstowne

Proudly Partnering Year-Round with



Spring Family Fun Donation Event with AWLA

SAT, APRIL 27, 2024

ARMISTEAD BOOTH PARK IN WEST END ALEXANDRIA

ONLINE SILENT AUCTION

LIVE MUSIC

ANIMAL-THEMED VENDORS

FOOD TRUCKS

ADOPTABLE ANIMALS

FAMILY FUN ACTIVITIES



ALEXANDRIA ANIMAL SHELTER DONATION EVENT

kw UNITED
 KELLERWILLIAMS REALTY
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Thank You to Our Sponsors



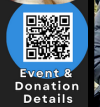
ALEXANDRIA ANIMAL SHELTER DONATION EVENT



Bring a Donation to Help Animals in Need

Friday, October 27th, 4-7PM
 5971 Kingstowne Village Parkway, Suite 110
 Outdoors on our Patio!

- AWLA Table for Donations, Info, & to Meet Animals
- Live Music
- Photographer for Pets
- Pet Portrait Artist
- Face Painting & Tattoos for Kids
- Raffles of Sponsor-Donated Items to Support AWLA



IMAGES FROM OCT 2023 AWLA-KW UNITED DONATION EVENT



The No. 1
Real Estate Brokerage
in Kingstowne
for 2023.

Learn more at
KWUnitedAlexandria.com

kw UNITED
KELLERWILLIAMS, REALTY
Alexandria / Kingstowne

Animal
Welfare
League
of
Alexandria

Starting in Fall 2023,
KW United Alexandria/Kingstowne is proud to partner
year-round with the **Animal Welfare League of Alexandria**
to help with their mission.

Learn more about how our Office and agents are
‘Helping AWLA Help Animals in Need’

KWUnitedAlexandria.com/alexanimals



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