



HELPING AWLA HELP ANIMALS IN NEED

Your Business Can Help
& Benefit Doing So

- ✓ Help AWLA while increasing brand loyalty
- ✓ Build relationships with Community & Customers
- ✓ Co-promote through AWLA's large Social Media following



1545
Adoptions

56,311
Pounds of Food & Supplies
provided to Pet Families in Need

302
Major medical
treatments



For 77 years, AWLA has been a beacon of hope for animals in the Alexandria community



707
Volunteers for
24,643 hours



320
Fosters for
434 animals

2463
Vaccinations
provided to
pet families in
Community

\$2.49M
from donors
giving money &
supplies





66%
of households own a pet

33%
Millenials

16%
Gen Z

24%
Baby Boomers

25%
Gen X

Virginia

is ranked 2nd for
Most Devoted
Dog Owners

**‘Cause Marketing’
Benefits Your Business**

- ➔ Building a relationship with the Community
- ➔ Increasing brand loyalty
- ➔ Create a stronger connection with existing & new customers



87%

will purchase a product or service from a business because it supports a cause they care about

74%

will tell others to buy a product or service from that business

62%

will share info about the business on their Social networks





800K+
Annual Social Media
Engagement



32K
Followers

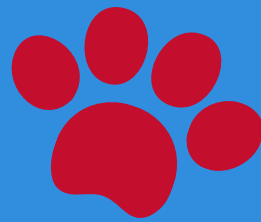


14.4K
Followers



As a Sponsor, AWLA will post about your business helping AWLA using your business logo





How can your business be a Sponsor to help AWLA?

Adopt It Forward



kw UNITED
 KELLERWILLIAMS. REALTY
 Alexandria / Kingstowne

Proudly
 Partnering
 Year-Round with



Fall Family Fun Donation Event with AWLA

SATURDAY, OCTOBER 19, 2024
5971 KINGSTOWNE VILLAGE PARKWAY

ANIMAL-THEMED VENDORS

LIVE MUSIC

ADOPTABLE ANIMALS

FAMILY FUN ACTIVITIES



ALEXANDRIA ANIMAL SHELTER DONATION EVENT

Thank You to Our Sponsors

ALEXANDRIA ANIMAL SHELTER DONATION EVENT

Bring a Donation to Help Animals in Need

Friday, October 27th, 4-7PM
 5971 Kingstowne Village Parkway, Suite 110
 Outdoors on our Patio!

- AWLA Table for Donations, Info, & to Meet Animals
- Live Music
- Photographer for Pets
- Pet Portrait Artist
- Face Painting & Tattoos for Kids
- Raffles of Sponsor-Donated Items to Support AWLA

Event & Donation Details



IMAGES FROM OCT 2023 AWLA-KW UNITED DONATION EVENT

The No. 1
Real Estate Brokerage
in Kingstowne
for 2023.

Learn more at
KWUnitedAlexandria.com

kw UNITED
KELLERWILLIAMS, REALTY
Alexandria / Kingstowne



Starting in Fall 2023,
KW United Alexandria/Kingstowne is proud to partner
year-round with the **Animal Welfare League of Alexandria**
to help with their mission.

Learn more about how our Office and agents are
'Helping AWLA Help Animals in Need'

KWUnitedAlexandria.com/alexanimals



AWLA Partnership Committee

Aga Kowalsky

akowalsky@kw.com

Scott Ford

Scott@BellaCasaPartners.com

Corey Mitchell

corey.mitchell@kw.com

Laura Morton

lmorton@kw.com

Aneta Anderson

aneta.andersen@kw.com

Alessia Davidson

adavidson@kw.com

Sherry Welch

Sherry.Welch@kw.com

